



**FOR IMMEDIATE RELEASE**  
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**FOR MORE INFORMATION, CONTACT:**  
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## **2009 CERTIFIED SPORTS EVENT EXECUTIVE GRADUATES ANNOUNCED AT ANNUAL NASC SPORTS EVENT SYMPOSIUM**

CINCINNATI – The National Association of Sports Commissions (NASC) held its annual NASC Sports Event Symposium on April 27 – 29, 2009 in Denver, Colorado. The conference included the recognition of 19 graduates of the Certified Sports Event Executive (CSEE) Program.

Open only to NASC members, the CSEE Program is a continuing education program where participants are provided with cutting edge knowledge from topics relevant to the sports event industry. The program covers a variety of topics that increase participant's efficiency and effectiveness in the workplace. There are 268 NASC members currently enrolled and actively participating in earning credits or maintaining certification.

The following individuals join 50 other NASC members who have also earned the prestigious designation as a Certified Sports Event Executive:

**Laura Bookwalter**, Sport York  
**Michael Bouda**, Jacksonville Sports & Entertainment  
**Jamal Brown**, Fairbanks Convention and Visitors Bureau  
**Edward Carnathan**, Las Cruces Convention & Visitors Bureau  
**Robert Cox**, Burlington/Alamance County CVB/Sports Council  
**Matthew Dunn**, Ocala/Marion County Visitors & Convention Bureau  
**Tammy Dunn**, Snohomish County Sports Commission  
**Terry Hasseltine**, Maryland Office of Tourism Development (Office of Sports Marketing)  
**Nancy Helman**, Virginia Beach Sports Marketing  
**Jeffrey John**, Greater Columbus Sports Commission  
**Sean Krabach**, Detroit Metro Sports Commission  
**Kate Parker**, Cabarrus County Convention & Visitors Bureau  
**Robert Patton**, Gwinnett Sports Commission  
**Jon Schmieder**, Phoenix Regional Sports Commission  
**Kevin Smith**, St. Petersburg/Clearwater Sports Commission  
**Shirley Smith**, Central Pennsylvania Convention & Visitors Bureau  
**Mary Ann Tice**, Shreveport Regional Sports Authority  
**Brian Timm**, Greater Columbus Sports Commission  
**Tonia Whatley**, Greater Birmingham Convention & Visitors Bureau  
**Nancy Yawn**, Round Rock Convention and Visitors Bureau

Next year's NASC conference will take place April 13 – 15 in Columbus, OH and the 2011 conference will take place April 12 – 14, 2011 in Greensboro, NC.

The NASC was founded in 1992 to provide opportunities to discuss industry issues, promote best practices, raise the level of professionalism, and promote the value of



amateur sports.

**MEDIA INFORMATION:** If you need additional information about the National Association of Sports Commissions, specific details about the awards program, contact information for any award winners, board members or CSEE graduates, or future NASC Sports Event Symposium's please contact Beth Hecquet at (513) 281-3888 or visit the NASC web site at [www.SportsCommissions.org](http://www.SportsCommissions.org).

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